



**THE 5th ANNUAL**  
**MONTGOMERY BRAIN BRAWL TEAM TRIVIA**  
**BENEFITING MONTGOMERY EDUCATION FOUNDATION**

**Thursday, November 8, 2018**  
**6:00 P.M. | AUM TAYLOR CENTER**

**No weigh-ins required. Everyone is a contender. All gloves are off.**

**CALLING MONTGOMERY'S BEST & BRAINIEST:**  
**University Faculty • Public Officials • Educators • Businesses • Law Firms • CPAs**  
**All supporters of Public Education in Montgomery!**

Compete to win the title belt for the MPS school of your choice.

**1ST PLACE—\$1,500      2ND PLACE—\$1,000      3RD PLACE—\$750**

**VISIT [www.montgomeryed.org/ BrainBrawl](http://www.montgomeryed.org/BrainBrawl) TO REGISTER**





**IT'S THE THOUGHT  
THAT COUNTS!**

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## 2018 EVENT INFORMATION AND RULES

The Montgomery Brain Brawl Team Trivia invites schools, companies, churches, PTAs, civic groups and individuals to participate in an evening of trivia to raise money both for the Montgomery Education Foundation and the winning teams' selected school. A contribution of \$150 to the Montgomery Education Foundation serves as an entrance fee and entitles a group to field a team of up to 5 participants to play for a chance to win up to \$1,500 on behalf of any Montgomery Public School of their choosing. Multiple teams may play for the same school.

**COMPETITION FORMAT** The trivia competition consists of three nine-question rounds played by all teams participating in the competition. Questions will be presented to the players three at a time. In addition to announcing the questions aloud, each team will be given an answer sheet on which the questions will be printed. Questions will also be projected onto a big screen at the front of the ballroom. Teams have the length of one song (approximately three minutes) to prepare their answers and write them on the answer sheet. Teams will assign a point value to each of the questions, assigning five points to one question, three points to one question, and one point to one question. Each question they answer correctly will be worth the number of points they assign to it. Wrong answers are not penalized. Before the song is over, teams must hand in their answer sheet to a volunteer.

If the team feels confident that it will get all three questions correct, they may choose to assign eleven total points to the three questions as a whole. However, if they do not get all three questions right, they will not earn any points.

At the end of each nine-question round, the top five teams will be announced along with their point totals. No other rankings will be announced during the event.

Please take care to write legibly and with correct spelling. Do not abbreviate. Should your team misspell an answer, the judge's decision as to whether to accept your answer or not is final. If the answer to a question is a person's name, you only need to write down the last name of the person unless otherwise indicated.

**ANSWER CHALLENGE** If a team wishes to challenge an answer, the presiding competition judge will determine whether that team will receive points for the answer. There will be no use of cell phones for Answer Challenges. The judge's decision is final.

**TIEBREAKERS** Should two teams have the same number of points at the end of the evening, a tiebreaker round of three questions will be held to determine the winner. If there still exists a tie, this process will be repeated until one team remains.

**USE OF TECHNOLOGY** All cell phones and devices must be put away for the duration of the competition. There will be no use of cell phones for Answer Challenges. If you must have your cell phone on for an emergency, please turn it to vibrate and leave the room should you need to take a phone call. You will not be allowed to re-join your team until after the three-question set has concluded.

**QUESTION TOPICS** Topics include current events, arts and culture, sports, science, geography, and history

**PRIZES** At the end of the contest the following monetary prizes will be awarded to the teams' selected school.

1ST PLACE—\$1,500    2ND PLACE—\$1,000    3RD PLACE—\$750

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**FOR ADDITIONAL INFORMATION, CALL 647-1700 OR VISIT MONTGOMERYED.ORG  
A PROGRAM OF THE MONTGOMERY EDUCATION FOUNDATION**



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## **2018 SPONSOR PACKAGES**

The Montgomery Brain Brawl Team Trivia is sponsored by the Montgomery Education Foundation. The goal of this event is to raise public awareness and increase school/community partnerships with Montgomery Public Schools. Proceeds from the event will be used to fund prizes for individual schools with winning Trivia Teams and to fund the ongoing work of the Montgomery Education Foundation.

Teams representing all 55 schools are encouraged to register. Teams may be led by school faculty, students, parents, or community partners. Prizes will be awarded to the winning teams: 1st Place \$1,500, 2nd Place \$1,000 and 3rd Place \$750.

Additional prizes including gift certificates and classroom materials will be awarded during the event through drawings.

Each sponsorship level will be able to select from a menu of media and event perks so that the sponsorship is just as rewarding for the sponsor as MEF and Montgomery Public Schools.

### **2018 SPONSOR PACKAGE MENU**

- Sponsor a school's Brain Brawl team
- Blog post written highlighting sponsor and hosted on MEF blog and social platforms
- Have your promo/ad shown in-between rounds at Brain Brawl
- Space for booth or table for marketing purposes
- Coupon, sample, or promo item placed at all team tables
- Team photo session with MEF staff photographer
- Sugar rush candy package for sponsors
- Ten extra raffle tickets for sponsors
- Personal snack tray & iced refreshments placed at 1 reserved team table (Flyweight level only)

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**HEAVYWEIGHT SPONSORSHIP  
PACKAGE: \$2,500**

- Recognition as heavyweight sponsor
- Recognition in all event promotion materials including: MEF social media, registration package, e-blasts, & event flyers
- Sponsor's logo placed on the MEF website
- Personal snack tray & iced refreshments placed at 2 reserved team tables
- Sponsor invited to speak during the event's opening
- Sponsor will present prize money to winning teams
- Heavyweight sponsors may select 4 menu options

**FLYWEIGHT SPONSOR PACKAGE:  
\$1,000**

- Sponsors' logo placed on event poster
- Recognition on MEF social media
- Flyweight sponsors may select 3 menu options

**SPARRING SPONSOR PACKAGE \$500**

- Recognition on MEF social media
- Sparring sponsors may select 2 menu options

**RINGSIDE SPONSOR \$250**

- Recognition on MEF social media
- Ringside sponsors may select 1 menu option

Amount Enclosed \$ \_\_\_\_\_

Name \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Make checks payable to: Montgomery Education Foundation and mail to 5950 Carmichael Place, Suite 101, Montgomery, AL 36117

For More Information, contact Kayla Warner at 334-647-1700 or [kayla@montgomeryed.org](mailto:kayla@montgomeryed.org)

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